

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 55497 CF LOC-POL FBD - LBD: 10/31/12 - 11/05/12 HL#: Created: 10/29/12 04:21 PM

Client: REPUBLICAN PARTY OF FLORIDA... CPE: RPOF / 3PACK / 652 Agency Commission: 15 % Updated: YJACOME on 11/06/12 09:39 AM

Agency: MCLAUGHLIN & ASSOCIATES (5617) Product: EST.652 RPOF3Pack Self Protect.: :20:00 Confirmed: 11/06/12 09:39 AM

Buyer: Demo: P50+ DMA RTG Sched. Code: Z Contract: 11/09/12 11:03 AM

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM : SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
001	MLOCAL3	M * * * * *	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
002	MLOCAL3	0 0 2 2 2 0 0	NEWS	30				0.0	\$540.00	6	\$3,240.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
003	09:30 - 10:00	M * * * * *	NEWS	30				0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
004	09:30 - 10:00	0 0 1 1 1 0 0	NEWS	30				0.0	\$450.00	3	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
005	DPRICE	M * * * * *	DAY	30				0.0	\$1,170.00	1	\$1,170.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
006	DPRICE	0 0 1 1 1 0 0	DAY	30				0.0	\$1,170.00	3	\$3,510.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
007	NNOON	M * * * * *	NEWS	30				0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Agency: MCLAUGHLIN & ASSOCIATES (5617)	Product: EST.652 RPOF3Pack	Self Protect.: :20:00	Confirmed: 11/06/12 09:39 AM	
Buyer:	Demo: P50+ DMA RTG	Sched. Code: Z	Contract: 11/09/12 11:03 AM	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
008	NNOON	0 0 1 1 0 0	NEWS	30				0.0	\$900.00	3	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
009	EJUDY	2 0 0 0 0 0	EFG	30				0.0	\$720.00	2	\$1,440.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
010	EJUDY	0 0 2 2 2 0	EFG	30				0.0	\$720.00	6	\$4,320.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
011	EPHIL	2 0 0 0 0 0	EFG	30				0.0	\$900.00	2	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
012	EPHIL	0 0 2 2 2 0	EFG	30				0.0	\$900.00	6	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
013	17:00 - 17:30	M * * * * *	NEWS	30				0.0	\$1,620.00	1	\$1,620.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
014	17:00 - 17:30	0 0 1 1 1 0	NEWS	30				0.0	\$1,620.00	3	\$4,860.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	3										

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Agency: MCLAUGHLIN & ASSOCIATES (5617)	Product: EST.652 RPOF3Pack	Self Protect.: :20:00	Confirmed: 11/06/12 09:39 AM	
Buyer:	Demo: P50+ DMA RTG	Sched. Code: Z	Contract: 11/09/12 11:03 AM	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
015	17:30 - 18:00	M * * * * *	NEWS	30				0.0	\$1,620.00	1	\$1,620.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
016	17:30 - 18:00	0 0 1 1 1 0 0	NEWS	30				0.0	\$1,620.00	3	\$4,860.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
017	18:00 - 18:30	M * * * * *	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
018	18:00 - 18:30	0 0 1 1 1 0 0	NEWS	30				0.0	\$1,800.00	3	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
019	NELECTION	M * * * * *	NEWS	30				0.0	\$1,800.00	2	\$3,600.00		
	1x per 1/2 hour												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
020	A7PMET	0 0 1 1 1 0 0	ACC	30				0.0	\$1,800.00	3	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
022	AINSIDER	0 0 1 1 1 0 0	ACC	30				0.0	\$1,800.00	3	\$5,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	3										

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Buyer:	Demo: P50+ DMA RTG	Sched. Code: Z	Contract: 11/09/12 11:03 AM	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
023	NLATE1	M * * * * *	NEWS	30				0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
024	NLATE1	0 0 1 1 1 0 0	NEWS	30				0.0	\$2,250.00	3	\$6,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
025	09:00 - 10:00	M * * * * *	NEWS	30				0.0	\$720.00	2	\$1,440.00		
	<i>ELECTION SPECIAL</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
026	PBLOODS	* * * * F * *	REGP	30				0.0	\$5,850.00	1	\$5,850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
027	18:00 - 18:30	* * * * S *	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
028	WCBSSUN	* * * * S	MORN	30				0.0	\$2,070.00	2	\$4,140.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
029	18:00 - 18:30	0 0 0 0 0 1	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
030	18:26 - 18:26	* * * T * * *	MILT	30				0.0	\$0.00	1	\$0.00	\$1.00	
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	68	0	\$85,950.00	\$73,057.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$85,950.00	\$73,057.50	\$0.00	\$0.00